



ALBANY SYMPHONY

CREATIVITY & INNOVATION

INNOVATIVE AND SUPERB EXPERIENCES
FOR AN EVER-EXPANDING COMMUNITY

COMMUNITY COLLABORATION

ENRICH AND CELEBRATE THE PEOPLE OF
THE CAPITAL REGION

SUSTAINABILITY

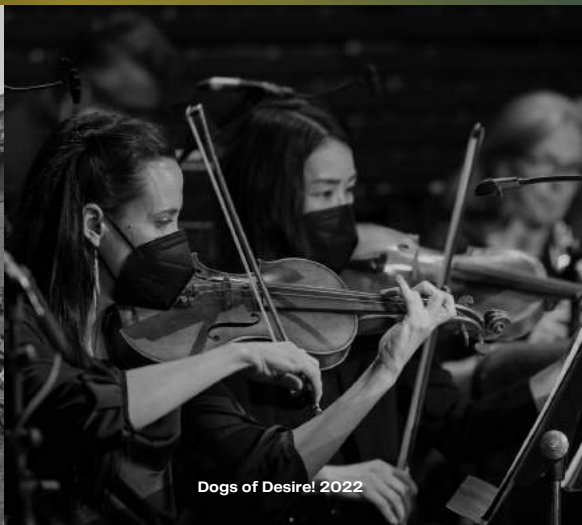
ENSURE THE ALBANY SYMPHONY IS SERVING
THE COMMUNITY THROUGH 2030 AND BEYOND

Orchestrating Change

STRATEGIC PLAN
FOR 2023 TO 2025



TrailBlaze Quintet at Olana



Dogs of Desire! 2022



American Music Festival: Trailblaze! Albany, NY



Composer Joel Thompson's *An Act of Resistance* made such an incredible first impression at our Opening Night concert, we've asked him to return the following month with his latest work!



Viet Cuong's *Re(NEW)al* was commissioned by the Albany Symphony and General Electric which was performed on each stop during our American Music Festival: Trailblaze!

STRATEGIC PILLARS

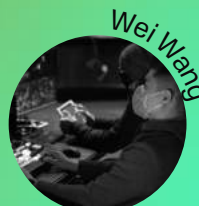
CREATIVITY & INNOVATION

Innovative and superb experiences for an ever-expanding community

- ▶ **Championing the Music of Our Time and its Creators**
In addition to the all-time orchestral masterworks, the Albany Symphony is dedicated to commissioning, performing and recording the works of today's most talented composers.
- ▶ **Annual American Music Festival**
"A festival both intimate and far-reaching...I reveled in the wholly immersive experience. It proved to be a not-so-secret American treasure."
- ▶ **Bringing Artistic Innovators to the Capital Region**



- ▶ **Cracking open the Albany Symphony Experience**
Digital Technologies Experiments
New Concert Formats





Convergence Artist Ambassador:
Barbara Howard



Community partner, Youth FX films
Marc Baumuthi Joseph during
Convergence Summit 2022



Concert PREVIEW
with The Opalka Gallery



Convergence Artist Ambassador:
Jordan Taylor Hill



Tiny Tots
Saratoga Springs, NY



Instrument Petting Zoo



Tiny Tots
Albany, NY

COMMUNITY COLLABORATION

Enrich and celebrate the people of the Capital Region and beyond

- ▶ **Building enduring partnerships throughout the community**
100 Community Partners by 2025
- ▶ **Strengthening and Expanding Educational Initiatives**
Fully funded Symphony In Our Schools and Tiny Tots by 2025
In Good Company and Symphony Podcasts for senior communities
- ▶ **Promoting Understanding and Unity Through Music**
Annual themed festival bringing people together

SUSTAINABILITY

Ensure the Albany Symphony is serving the community through 2030 and beyond

- ▶ **Ensure the Albany Symphony is serving the community through 2030 and beyond**
- ▶ **Retaining high quality orchestral musicians and staff**
- ▶ **Albany Symphony Centennial Campaign**
The "People's Symphony Orchestra of Albany" turns 100
- ▶ **Inclusion, Diversity, Equity, and Access**
Execution of 2021-2024 IDEA Transformational Initiatives Action Plan



ALBANY SYMPHONY STRATEGIC PLAN FOR 2023 to 2025

The Albany Symphony is one of this region's most revered music and cultural institutions, having won numerous national awards for its adventurous concert programming, recording projects, composer residencies, and innovative educational efforts involving area schools throughout the region. As the premier professional orchestra based in the Capital Region, the Albany Symphony enriches a broad and diverse regional community in upstate New York, Western Massachusetts, and Southern Vermont.

Our Mission

The Albany Symphony Orchestra celebrates our living musical heritage. Through brilliant live performances, innovative educational programming, and engaging cultural events, the Albany Symphony enriches a broad & diverse regional community. By creating, recording, and disseminating the music of our time, the Albany Symphony is establishing an enduring artistic legacy that is reshaping the nation's musical future.

Our Vision

To transform the lives of all people of the Capital Region and beyond through the power of music.

Our Core Values. We believe in:

- The power of music to transform perspectives and lives
- Excellence in performances, education, and the audience experience
- Championing both our musical heritage and the music of our time
- Playing a vital cultural, economic, and social role in our community
- The value of diverse perspectives